

Dear Readers,

It gives me a great pleasure to present the next issue of AIMA News.

As AIMA's special Diamond Jubilee year, slowly draws to a close, we look back on it with a sense of accomplishment and pride. The Diamond Jubilee Year was celebrated by launching several new initiatives, making new collaborations and spreading the management thought, not only within the country but also overseas. The year continues to be a great success as AIMA remains committed to building management competence and know-how by bringing diverse programmes and service offerings to aspiring and practicing managers.

AIMA renewed a Memorandum of Understanding with the College of Defence Management (CDM), Secunderabad. AIMA certifies Defence Management Courses offered by College of Defence Management to senior army officers.

AIMA recently organised the 15th edition of its National HRM Summit on the theme 'Rebooting Your Organisation to Survive the Age of Disruption'. The Summit was led by Mr T V Mohandas Pai, President, AIMA and Chairperson, Manipal Global Education Services and Ms Nandita Gurjar, Former Global Head HR and Member Executive Council, Infosys and Advisor to the Board of Startups was the Programme Director. Several renowned speakers including Mr CP Gurnani, Managing Director & CEO, Tech Mahindra Ltd; Mr Vineet Nayar, Founder, Sampark Foundation & Former CEO, HCL Technologies; Mr D Shivakumar, Chairman & CEO – India Region, Pepsico India Holdings Pvt Ltd amongst others addressed the Summit. You will find more details inside.

AIMA, in collaboration with Bhopal Management Association, organised its unique Shaping Young Minds Programme at Bhopal recently. The programme, designed to inspire and encourage young management students, was addressed by eminent speakers from different walks of life who shared their life experiences and learning in an anecdotal format. The programme was attended by over 900 participants.

AIMA also organised an interactive session with Mr R Gopalakrishnan, Past President, AIMA, Corporate Advisor – The Mindworks & Former Director, Tata Sons on the release of his new book 'A Biography of Innovations From Birth To Maturity'. The session was chaired by Mr Krishan Karla, Past President, AIMA, and was very well attended and received.

Encouraging learning through competing with peers, AIMA conducted the 14th National Competition for Young India (NCYI) over four regional rounds culminating in a Grand Finale. 85 teams from across the country participated in the competition. In addition, the 21st edition of AIMA's Student Management Games (SMG) successfully concluded recently after seeing active participation from over 120 teams pan India.

Last but not the least, AIMA was awarded the 'Star Performer' award by Employee Provident Fund Organisation (EPFO) as recognition as one of the top ranking trusts. 60 trusts across India were shortlisted and AIMA was among the coveted top five from Delhi.

Further details are carried inside along with reports from the Local Management Associations and some interesting articles on management.

 $Ihope you\,enjoy\,this\,is sue\,of\,AIMA\,News\,and\,look\,forward\,to\,your\,feedback\,and\,suggestions.$

Warm Regards,



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NOVEMBER 2017

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Programme Director

Solomon N Darwin

Executive Director, Center for Corporate Innovation Haas School of Business, University of California, Berkeley

Programme Objectives

- Insights into the latest models and frameworks for understanding business problems
- Strategies for identifying new opportunities and capitalising on them
- · Rethinking business models and management approaches as a global leader
- · Deeper understanding of organisational dynamics to improve implementation of new initiatives/ideas

Programme Framework

- i Class Room Lectures and Interactions
- ii Keynotes by Silicon Valley Startups and CEOs
- iii Visits to and interaction with the top management teams of companies and institutes like Google, Intel, Cisco Systems, Wells Fargo Bank, Standard Chartered Bank, PayPal Inc, IBM Research, VISA, GE Co-Innovation Lab, Fujitsu Open Innovation Center, UC Berkeley Campus amongst others.

Participation Fee

Delegate Fee per participant: INR equivalent of USD 8500 per Participant

Inaugural Discount: USD 750 per participant for registrations received along with participation fee by 31st March, 2018.

Early Bird Discount: after 31st March, 2018 a discount of USD 500 per participant available for registrations received along with participation fee by 05th May, 2018.

 $GST: 18\% \ as \ applicable \ on \ the \ date \ of fee \ payment \ will \ be \ charged \ on \ the \ participation fee.$

AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN no.: AAATA 1644 A

Online registration available, please visit www.aima.in

Nitin Saxena

AIMA SNAPSHOTS

AIMA | SNAPSHOTS | NOVEMBER 2017



15th National HRM Summit



(L-R) Nandita Gurjar, Former Global Head HR and Member Executive Council, Infosys and Advisor to the Board of Startups; Rekha Sethi, Director General, AIMA; CP Gurnani, Managing Director & CEO, Tech Mahindra Ltd; T V Mohandas Pai, President, AIMA and Chairperson, Manipal Global Education Services Pvt Ltd and Vineet Nayar, Founder, Sampark Foundation & Former CEO, HCL Technologies

AIMA organised its 15th National HRM Summit on the theme 'Rebooting Your Organisation to Survive the Age of Disruption' on 6th December 2017 at New Delhi.

The Summit was led by Mr T V Mohandas Pai, President, AIMA and Chairperson, Manipal Global Education Services and Ms Nandita Gurjar, Former Global Head HR and Member Executive Council, Infosys and Advisor to the Board of Startups was the Programme Director. KPMG was the Knowledge Partner

Some of the other eminent speakers who addressed the summit were Mr CP Gurnani,



TV Mohandas Pai, President, AIMA and Chairperson, Manipal Global Education Services Pvt Ltd



Managing Director & CEO, Tech Mahindra Ltd; Mr Vineet Nayar, Founder, Sampark Foundation & Former CEO, HCL Technologies; Mr D Shivakumar, Chairman & CEO - India Region, Pepsico India Holdings Pvt Ltd; Mr Navi Radjou, Innovation and Leadership Thinker/Advisor (Silicon Valley), Author of Conscious Society (2018), Co-author of Frugal Innovation and From Smart To Wise; Mr Akhil Bansal, Deputy CEO, KPMG in India; Mr Pankaj Bansal, Co-Founder and CEO, PeopleStrong; Mr Srikanth Balachandran, Global Chief Human Resources, Bharti Airtel Ltd; Mr Yashwant Mahadik, Executive VP & Global

CHRO, Sun Pharmaceutical Industries Ltd; Mr Richard Lobo, Executive Vice-President & HR head, Infosys Ltd; Ms Niharika Mohan, HR Director- India & South Asia, Schneider Electric; Mr Dinesh R, Chief Human Resources Officer, OYO Rooms; Mr Vishal Shah, Vice President - Leadership Development, Wipro Ltd; Mr Nishchae Suri, Partner & Head KPMG Academy, KPMG in India; Ms Sonia Manchanda, Creative Chief, Spread Education and Consulting and Ms Nina Chatrath, Founder, Enhance Consulting amongst other. Over 250 professionals from across India participated in the Summit.



(L-R) T V Mohandas Pai, President, AIMA and Chairperson, Manipal Global Education Services Pvt Ltd; Pankaj Bansal, Co-Founder and CEO, PeopleStrong and D Shivakumar, Chairman & CEO - India Region, Pepsico India Holdings Pvt Ltd



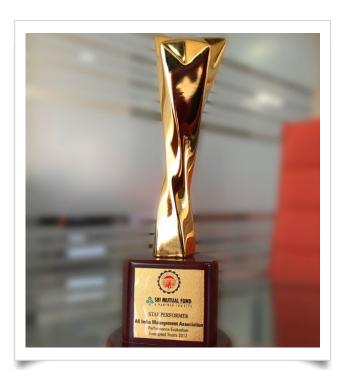
Star Performer Award to AIMA PF Trust



AIMA representatives receiving the Star Performer Award

Employee Provident Fund Organisation (EPFO) awarded AIMA the 'Star Performer Award' as recognition to the top ranking trust during a programme organised by EPFO on 17th November, 2017 at New Delhi.

Employee Provident Fund Organisation has rated all exempted trust based on the compliances done by them and these ratings have been uploaded on their website. There are a total 1552 exempted trusts in India and only 60 trusts have been selected for top ranking in all over India. In Delhi there are only nine trusts in the top ranking and out of these nine trusts, the award has been given only to five and AIMA is one of them.





Shaping Young Minds Programme



Arvind Talekar, Nutan Mumbai Tiffin Box, Mumbai Dabbawala'i



Justice N Santosh Hegde, Former Lokayukta, Government of Karnataka

AIMA in collaboration with Bhopal Management Association organised it's Shaping Young Minds Programme on 11th November 2017 at Bhopal. The programme was addressed by Justice N Santosh Hegde, Former Lokayukta, Government of Karnataka, Ambassador Dr Deepak Vohra, Special Advisor Prime Ministers of Lesotho

and Guinea-Bissau, Special Advisor Ladakh Autonomous Hill Development Council, Kargil and Leh, Mr Arvind Talekar, Nutan Mumbai Tiffin Box, Mumbai Dabbawala's, Maj Gen Raj Mehta, Former Army Officer & Author. The programme was well received with an audience of over 900 participants.



Ambassador Dr Deepak Vohra, Special Advisor Prime Ministers of Lesotho and Guinea-Bissau, Special Advisor Ladakh Autonomous Hill Development Council, Kargil and Leh



Maj Gen Raj Mehta, Former Army Officer & Author









Global Procurement Summit 2018

New Frontiers: Driving Transformation & Growth

World over, procurement function has already risen to a great prominence. Practioners acknowledge the need to develop and modernize public procurement system across the continents to get the best value of money for meeting the already laid objectives of the countries.

The Summit organised by All India Management Association in partnership with Department of Expenditure, Ministry of Finance, Government of India and the World Bank will provide forum to share the learning and the success stories from different regions, which will also encourage the countries which are at early stages of reform and might be facing teething problem. With over 15 to 20 countries participating in the event, it will also give opportunity for the Heads of Procurement Agency or Authority to network with the view to make their public procurement system more effective

Objective of the Summit

- To build a platform for dialogue, advocacy and incorporation of lessons from emerging experiences.
- To facilitate greater regional integration of Procurementheads.
- To foster public- private dialogue and business-tobusiness collaboration.
- Draw Yardstick of your own procurement proficiency by hearing from top procurement professionals
- Excellent networking opportunity with your peers, industry experts and leading suppliers

Registration

Registration fee for different categories of participants is as follows:

Categories	Registration Fees
Ministries/State Government/UTs/PSUs/Corporates	INR 5,000
Foreign Delegates	USD 200

- AIMA GSTIN No. 07AAATA1644A1ZH AIMA PAN No.: AAATA 1644 A
- Taxes will be applicable as per Government norm
- Draft/Cheque should be in favor of All India Management Association payable at "New Delhi"
- The registration fee includes Executive kit, Lunch, Tea/Coffee during session.
- Online registration is also available, please visit www.aima.in



Signing of MoU



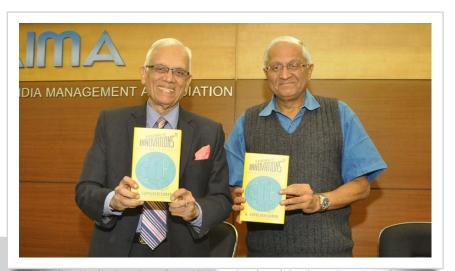
Brig. Navneet Singh Sarna, Head of Faculty (Research & Consultancy), College of Defence Management; Rear Admiral D S Chouhan, Commandant, College of Defence Management; Rekha Sethi, Director General, AIMA & Dr Raj Agrawal, Director, AIMA CME

AIMA-Centre for Management Education and College of Defence Management, Secunderabad

visits, sessions professionals.

Memorandum renewed Understanding for next five years. AIMA certifies 'Higher Defence Management Course' and 'Senior Defence Management Course Strategic Management'. These are advanced management programmes offered by College of Defence Management to senior army officers. Along with these courses, AIMA also certifies short-term skill based courses for army officers' wives and also facilitates industrial visits, sessions by industry experts for army

Book Launch



(L-R) Krishan Karla, Past President, AIMA and R Gopalakrishnan, Past President, AIMA, Author & Corporate Advisor – The Mindworks & Former Director, Tata Sons

AIMA held a special session and launch of the book titled 'A Biography of Innovations From Birth To Maturity' by Mr R Gopalakrishnan, Past President, AIMA, Author & Corporate Advisor – The Mindworks & Former Director, Tata Sons on 27th November at AIMA, New Delhi. The session was chaired by Mr Krishan Karla, Past President, AIMA. The programme was very well attended and received.



National Competition for Young India



Winning team Xavier Institute of Management & Entrepreneurship of NCYI 2017

AIMA held the 14th National Competition for Young India on the theme 'Our Idea and Action Plan for a Developed India'.

The Regional Rounds were held at Bhubaneswar on 3rd November, Bangalore on 4th November, Mumbai on 10 November and in New Delhi on 17th - 18th November. The Grand Finale was held on 24th November, 2017 at New Delhi. The Jury was chaired by Col Sunil Chandra, Vice President, Sujan Luxury Hotels. The other Jury members were Mr. J K Mehta, Regional Manager (South Asia), World Energy Council & Secretary

General, South Asia Forum for Energy Efficiency, Mr Rajdeep Sahrawat, Head-International Business - Public Sector, Tata Consultancy Services and Lieut. Rita Gangwani, Former Officer-Indian Army & Personality Development Mentor. 85 teams from across the country participated in the competition. Xavier Institute of Management & Entrepreneurship emerged as the National Champions & Runners Up - I. Indian School Business and Finance were the II Runners-up. The Best Budding Manager was Ms Pankhuri Bhasin of Indian School Business and Finance. New Delhi.



21st Student Management Games



National Champion team of 21st SMG 2017

The 21th Student Management Games (SMG) popularly known as 'Chanakya' is a National Competition for B-schools, organised by All India Management Association. AIMA has been conducting this competition for the last 20 years in the country. SMG for the year 2017 successfully concluded on 30th November 2017 at Coimbatore. The 21st SMG 2017 competition was held in the Northern, Western and Southern Region. Mr. S. Balasubramanian – Director, GRG Centre of Advance Studies was the chief guest for the event.

'Chanakya' is a computer based simulated game that sensitises and strengthens business acumen in students where participants are handed over a hypothetical company to run. A team of 4 students form a company and run it in a virtual environment created by Chanakya. This year more than 120 teams participated in the competition. Master School of Management, Meerut emerged as the national champions; Pacific University, Udaipur and M S Ramaiah Institute of Management, Bangalore followed as the first and second runners up in SMG 2017.

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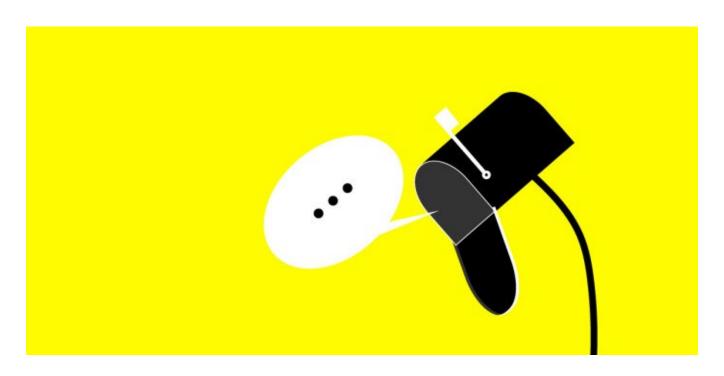
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Emailing While You're on Vacation Is a Quick Way to Ruin Company Culture

Katie Denis | December 05, 2017



Companies expend untold energy building culture—defining their values, revamping their office space, organizing holiday parties and volunteer outings. And yet many managers don't seem to realize that while company culture can be really hard to build, it's incredibly easy to destroy. And you may unknowingly ruin it in just two steps.

Step 1: Go on vacation.

Step 2: Continue working like you never left.

It is common practice for American managers. Our latest research at Project: Time Off shows that just 14% of managers unplug when they're on vacation. At the most senior levels of leadership, a mere 7% do. The majority check in with work at least once a day.

If you're in this camp, there is a good chance you



are thinking about maintaining your own peace of mind either while you're away (what if something crucial happens?) or when you get back (if you truly unplugged, how would you ever catch up?). But before you hit "send," think. All emails are not created equal, and when you're on vacation, you're sending more messages than can be contained in the contents of your note.

Every email sent by a vacationing employee is a tiny cultural erosion: a signal to other employees that time off isn't really time off. In aggregate, these tiny erosions matter. They send signals like "I don't trust you to do the job without me," or "I'm not organized enough to wrap up my loose ends before I go on vacation." Either way, they erode perceptions of your likability and competence.

While all employees can contribute to this problem, when you're a manager, those signals are amplified even further. And unfortunately, many don't realize the consequences until the ground gives way underneath them. Company cultures that don't support unplugging have employees that are less engaged and less committed to the organization. Compared to employees in supportive cultures, they are less likely to say they feel valued by their company (69% to 50%) and cared about as a person (64% to 43%). They are, however, more likely to be looking for another job. Four in ten employees who work in companies that don't support unplugging are looking or planning to look for a new job in the next year, nearly double the 21% of employees in supportive cultures.

And their motivations have shifted considerably from the last time they were in the market. When asked why they left their previous job, the top reasons were predictable: increased compensation, advancement opportunity, or a better commute drove their decisions to leave. Now that they are job-hunting again, those reasons decline in prominence. No longer are they leaving in search of something positive, rather they are fleeing something negative. These employees who are working in cultures that don't support unplugging say they are leaving because they do not feel valued by their employer, are overwhelmed by a stressful workload, or have a negative relationship with their boss.

The boss is the number one influencer over an employee's time—even more than the employee's own family. The power of that influence may not be clear to managers, just as the downstream consequences of staying connected to work on vacation may not be intended. But their connectedness on vacation is a predictor of their support for their employees' vacation time. More than a third (35%) of managers who check in frequently on vacation say that pressure from the company prevents them from approving vacation requests, compared to just 20% of managers who check in occasionally, or 17% of those who unplug.

The consequences of a prohibitive vacation culture are stark, but there is also great opportunity for businesses that see the value of a true break. Vacation matters to employees—it is the second-most important benefit after health care, but ahead of retirement plans, bonuses, and flexibility—and it should be seen as an opportunity to improve culture.

Deloitte Consulting CEO Jim Moffatt had an epiphany shortly after sending an email to his employees. The note, sent ahead of his own vacation to Scotland, covered all the work they had in front of them,



with the halfhearted closing, "Unplug a little before Labor Day, if you can." He now acknowledges that by saying, "if you can," he might as well have said, "don't try."

He came to that realization after a colleague and friend replied to his email with a note advising him to trust that he had hired the right people and given them the proper strategic direction, and there should be no need to send emails while he was on vacation. If he hadn't, a few emails would not fix what was wrong.

Today, Moffatt is among the converted. "You'll be amazed at what you can do when you're unplugged—and what your people have accomplished when you plug back in. I can personally attest, you'll be a more confident and better leader because of it."

Let's take another look at our two-step plan for

destroying culture and see if we can revise it. How about this instead?

Step 1: Go on vacation.

Step 2: Trust your employees to handle the business while you're away.

Taking this approach can lead to realizing your employees have new capacities and talents, developing their skills, and ultimately growing your business.

Work and technology are inextricably linked. Understanding the power and value of vacation time and creating an environment where employees feel supported in leaving the office behind will ultimately foster an engaged workforce that feels valued, motivated, and committed—all of which have a lasting impact.

About Author:

Katie Denis is Chief of Research and Strategy for the Project: Time Off initiative, a national movement to transform American attitudes and change behavior around vacation time.

Disclaimer:

This article is republished with permission from Harvard Business Review. https://hbr.org/2017/12/emailing-while-youre-on-vacation-is-a-quick-way-to-ruin-company-culture



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For further information, please contact:

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The 100-Trillion-Dollar question

It's time to replace LIBOR, the beleaguered benchmark that determines adjustable interest rates. But how?

November 21, 2017 | by Edmund L. Andrews



That's just one piece of the nightmare surrounding the London Interbank Offered Rate (LIBOR), which is used as the basis for calculating interest rates on an estimated \$100 trillion — yes, trillion — in financial contracts.

The daily LIBOR is supposed to represent the rate that major banks charge each other for unsecured short-term loans. Its real importance, however, is as a reference point for setting rates on trillions of dollars in adjustable mortgages, business loans, corporate



bonds, interest rate swaps, futures contracts, and legions of more exotic derivative financial instruments.

But LIBOR is essentially doomed, because it has become so embroiled in manipulation that banking regulators and financial executives agree that it's unfixable. The debate isn't about whether to replace LIBOR with something better. It's about how to make the switch without wreaking havoc around the world.

"LIBOR is a sick man on its deathbed," says Darrell Duffie, professor of finance at Stanford Graduate School of Business. "We have trillions and trillions of dollars in long-term financial contracts whose payments are based on LIBOR. Over the next few years, there will be a giant project to renegotiate these contracts onto new reference rates. This looks like the biggest financial engineering challenge the world has ever faced."

How the Benchmark Became Corrupted

Duffie has been analyzing the problem since 2008, when several of the world's major banks were caught fudging LIBOR rates. At first, during the financial crisis, banks understated the rates they were being charged in order to prevent doubts about their creditworthiness. Later, investigators discovered that many were also manipulating their LIBOR quotes to boost profits from trading activities.

When the full scope of the cheating became clear, international financial regulators enlisted Duffie to chair a special advisory group to recommend solutions. In a sweeping report in 2014, Duffie's

group recommended transitioning to a new set of alternative benchmarks that would be less corruptible.

U.S. and European regulators have imposed some \$9 billion in fines, and major banks are still digging their way out of investigations and lawsuits.

Duffie and many other experts say LIBOR can't really be fixed, mainly because there just aren't enough unsecured interbank loans to provide a solid basis for setting daily rates. As a result, the daily benchmark is based much less on actual transactions than on "expert judgments" by the banks themselves, which opens the door to manipulation and more litigation risk for the banks.

The problem isn't primarily about finding a better benchmark, Duffie says. The real challenge is in agreeing on a way to convert all those trillions of dollars in existing contracts without causing worldwide disruption.

The challenge also comes with a deadline. This past July, Britain's Financial Conduct Authority dropped a bombshell, effectively announcing that it would abandon LIBOR at the end of 2021. After 2021, the major banks won't have to report their daily LIBOR rates — and most of them don't want to anyhow, given all the trouble they've had so far. In effect, LIBOR is on life support and the plug is about to pulled.

Unfortunately, says Duffie, the financial industry has barely begun to plan for the funeral.



A Postmortem Fix: Auctions

All of the proposed replacements, such as a benchmark tied to U.S. Treasury financing rates, have interest rates that are notably lower than LIBOR. The switch would equate to a vast amount of money when applied to trillions of dollars in obligations. As a result, says Duffie, the investors who collect those interest payments won't convert to a new benchmark without being compensated for the lower rates.

But how to figure out the right amount of compensation? The math itself is complex, and there is no theoretically "correct" answer. It depends on how much compensation the creditors demand versus how much the debtors are willing to pay.

In a plan he presented in October to a conference of practitioners in New York City, Duffie recommends holding auctions for both buyers and sellers of LIBOR-based contracts. The buyers might bid on \$10 billion in derivatives, for example, and the winning bidders would be those offering to accept the lowest amount of compensation. The sellers would likewise

enter the auction with offers of the compensation they are willing to pay. The auction will settle at the level of compensation at which the total volumes of willing bids and offers are matched.

This same auction-determined compensation rate would be used to convert not only the contracts of active bidders but also the contracts of those who do not bid but are willing to commit in advance to have their contracts converted to the new reference rate at the same level of compensation. Essentially, nonparticipants would agree to use the auction outcome to determine benchmarks for adjustable interest rates.

The most important message right now, says Duffie, is that policymakers and market participants must start grappling with the magnitude of the challenge.

"If this LIBOR issue isn't handled well, it could create a massive problem," Duffie says. "But it can be reduced to a very manageable problem if market participants take this seriously and plan accordingly."



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FOR QUERIES: PLEASE CONTACT

Dr Anuja Pandey - Programme Director

Rahul Bhatia - Programme Manager

AIMA NEWS FROM LMA

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Ahmedabad Management Association

AMA was privileged to host the Goodwill Delegation from Hyogo, Japan on 31st October and 1st November led by Honourable Governor Mr Toshizo Ido of Hyogo Prefecture. Members of the Hyogo Prefecture Assembly, officials of Hyogo government, top members of Hyogo-Kobe business community, Kobe city government and the Kobe city assembly were part of the high-level 44-member delegation from Japan. The 2-day activities organised at AMA included Business Seminar, Media Conference and Puppet Theatre Workshop.



Delegation visit from Hyogo, Japan led by the Governor

Three lecture programmes were organised during the month: on 4th November, Mr Sunil Parekh, Corporate Advisor, addressed on 'Start-Ups in Gujarat'; Swami Shekharanand from Canada addressed the audience on 'Inside Your Mind' – a spiritual lecture organised on 18th November and on 24th November, Dr Ashok Korwar, Management Consulting Growth Catalyst & Former Professor at IIM-Ahmedabad delivered a talk on 'Digital Disruption'.

During the month, 3 forums were organised. The Research Forum Meeting on 11th November saw Dr Paresh Kariya, Director (Business Development), Otis Elevator Company address Learners' Forum was held on 17th November. The topic for discussion was 'Practicing Personal Accountability at Work and in Life'. Mr Hiren Vakil, Trainer & Management Advisor, coordinated the Forum. On 25th November, Mr Suresh Mashruwala coordinated the Speakers' Forum on the topic 'Knowledge without Purpose is Useless'.

On 7th November, Dr Tomio Mizokami, President of Kansai Japan-India Cultural Society (Kobe) & Professor-Emeritus, Osaka University of Foreign Studies, addressed on 'Japan-India Relations – History & Perspective'.

On 15th November, Ms Shaheen Mistri, Founder & CEO of Teach for India, addressed the 11th Dr Lalita Iyer Memorial Lecture on 'Leadership in Education'.

From 6th-10th November, Mr Kartik Vyas, Executive Coach,



Book Launch on Doctoral Research

delivered five interesting lectures on subjects like Yoga Psychology of Patanjali; The power within; Training the conscious & subconscious mind for success; The root causes of all our problems & pain and Cultivating positive subconscious traits for higher achievements.

The month's activities concluded with a book launch addressed by Dr N C Patel, Vice Chancellor, Anand Agricultural University on 'Sustainable Rural Transformation through Ago-Industries'. AMA also released a book on the same subject written by Dr U K Srivastava and Dr Pramila Srivastava.



AMA conducted 64 MDPs which benefitted 1176 participants and 7 In-Company Programmes in this month focusing on a variety of subjects were conducted for different companies like Harsha Engineers, Adani Power Ltd., Dept. of Posts, India, etc.

Allahabad Management Association

Workshop

Allahabad Management Association organised a two day workshop on Campus Interviews and Verbal Skills on 9th - 10th November at S.S. Khanna Girls PG. College, Allahabad with Mr. Vibhav Bajpai, Director HP4 and Vice President AMA. About 93 students participated in the interactive workshop to hone up their verbal skills and interview etiquettes.

Mr. Vibhav Bajpai with participants

Evening Lecture

Allahabad Management Association organised a special evening lecture on 'The Role of Management in Journalism' on 17th November with Mr. Jagdish Joshi, Editor, Dainik Jagran Allahabad. Mr. Shalabh Kumar, Executive Member welcomed the guest and Dr. Shanti Chaudhari introduced him. Mr. Joshi emphasised the role of management right from resource management, raw material procurement, printing media release and supply chain management. A question-answer session followed and the members were appreciative of the



Mr. OP Goel presenting a memento to Mr. Jagdish Joshi

lecture. Mr O.P. Goel, EC member presented a memento to the speaker and Mr. Ravi Prakash conducted the event.

MoU

Allahabad Management Association signed an MoU with The Department of Post & Telegraph, Allahabad for doing joint programmes on various social issues and on important national days. All EC Members of Allahabad Management Association were invited on 19th November for the release of special cover and cancellation to commemorate the birth centenary of Late Smt Indira Gandhi. Mr. Pramod Bansal, Treasurer and other EC members released the cover in presence of the post master general.



Mr. Pramod Bansal & Other EC releasing the special cover on birth centenary of Smt. Indira Gandhi



Baroda Management Association

Baroda Management Association organised the 8th Igniting Minds Young India (IMYI) 2017 on the theme 'Our Youth Our Future' on 30th November. Mr. Gaurish Vaishnav, President, BMA delivered the welcome address and welcomed all the eminent speakers and the participants. Some of the eminent speaker included Mr. Rohan Lele, Chairman, YMPC and HR Head, Zydex Industries; Dr. Prasad Teegalapelly, Faculty Advisor, Center for Student Enterprises, NITIE, and Associate



Mr. Gaurish Vaishnav – (President) BMA addressing

Professor, Organisational Behaviour; Mr. Smith Pandya, stand-up comedian and entertainer; Mr. Parthiv Gohil, famous Bollywood singer and entertainer; Mr. Attit Purani, former Co-founder and CTO, Space-O Technologies and Ms. Manasi Parekh Gohil, trained in classical music and English Literature, Xavier's College, Mumbai. More than 600 participants attended the programme.

AIMA Business Simulation Games

BMA in association with AIMA organised the 21st Student Management Games on 14-15 November. The programme was inaugurated by Prof. (Dr.) Parimal Vyas, Hon'ble Vice Chancellor, The Maharaja Sayajirao Univerity of Baroda. Around 24 teams representing 9 universities participated in the programme.



Dr. Shailesh Thakkar addressing the Late Dr. S. Srikantiah Memorial Lecture

CUDENT MANAGEMENT CAMES SMG - 20"

1st Runner Up – Shree Guru Gobind Singh Tricentenary SMG 2017

Lecture

BMA organised Late Dr. S. Srikantiah Memorial Lecture on the theme '11 Leadership Lessons which I had learnt in my Life' on 24th November. Mr Shailesh Thaker, was the speaker of the lecture. The lecture was very well received by the participants

MDP

A Management Development Programme on 'Manufacturing Process Optimisation' was held on 7th November with Mr Paresh Shah. Another MDP was conducted on 'Creating Effective SOP' on 22nd November.



Participants at the MDP



Friday Evening Talk

A Friday Evening Talk on 'Life is a Choice or Chance' was conducted on 3rd November with Mr Vishwas Jambu. Another Friday Evening Talk on the theme 'Gift of Fear' was held on 10th November with Ms Manisha Shukla as the speaker.

BMA organised another Friday 'Smart Parenting – Being Skillmatic' on 17th November. Ms. Priti Zaveri was the speaker of the session. The session was very well received by the participants.



Ms. Manisha Shukla addressing the FET



Ms. Priti Zaveri addressing the FET

Bharuch District Management Association

GST Seminar

Goods & Service Tax being the revolutionary change in India's Economic System, BDMA organised a one day Seminar on GST. It was organised on 11th November where renowned CA's were invited to discuss the arena post GST implementation. The seminar was attended by more than 50 participants from various industries & individual firms.



Advocate Jigar Shah at the GST seminar

EHS Forum

BDMA organised an EHS Forum on 17th November on the topic 'Safe handling of chlorine'. Mr. Yusuf Patel, Senior Manager – Safety, GNFC Limited was the Guest Speaker at the forum. The forum was attended by 30 safety professionals from different industries across Bharuch district. The forum concluded with a question and answer session.



Mr. A.K. Jain (left) presenting a memento to the speaker



MDP on Chemical Safety

Any activity involving chemicals must be used in a manner that complies with predetermined and approved procedures that ensure the protection of company personnel, the environment and the community. The training helped in understanding the physical and health hazards of chemicals used in the workplace and identifying methods of protection using safe work practices. The programme was organised on 23rd November.



Participants at the programme on 'Chemical Safety'

Finance & Taxation Forum

BDMA organised a Finance & Taxation Forum on 24th November. Dr. Vikas Gupta, Chief Investment Strategist & Mr. Haardik Nayak, Founder & CEO- Haardik Nayak Wealth Management were the esteemed speakers for the forum on 'The Billionaires'. Finance professionals across various industries & individuals attended the Forum.



BDMA Finance Forum

Annual General Meeting

The Annual General Meeting was organised on 28th November, at BDMA, Bharuch. Vice President, Mr S. I. Thakar welcomed the guests, invitees and members of BDMA. Hon. General Secretary, Mr. Anish Parikh shared glimpses of the activities of Year 2016-2017 of BDMA. Treasurer, Mr. Bhavesh Hariyani announced the financial accounts of the year 2016-2017. Second Vice President, Mr. Devang Thakore welcomed the new corporate members. At the end, President Mr. Parag Sheth addressed the audience and announced new initiatives & upcoming events to be conducted by BDMA.



Mr. Parag Sheth, President- BDMA addressing the audience at the AGM

CEO Forum

BDMA organised a CEO Forum on 29th November on the topic 'Process Safety Management.' Mr. Neelam Kr. Valecha, Site President, Reliance Industries Ltd, Dahej was the keynote speaker for the Forum. The forum was attended by 20 CEO's from different industries across Bharuch district. The forum concluded with a question and answer session followed by the vote of thanks by Mr. A. K. Jain, Director-BDMA.



HR Forum

BDMA held its 11th HR Forum on 30th November. Ms. Meghavi Vyas, Image consultant was the speaker for the session. The topic for the forum was 'Image Management for higher success'. The forum concluded with a vote of thanks and q&a session.



Mr. Sunil Bhatt, Chairman- HR Forum presenting a memento to Ms. Meghavi

Bhopal Management Association

The Bhopal Management Association successfully organised a Lecture on Human Psychology & Positive Work Force on 23rd November at Permali Wallace Pvt. Ltd, Bhopal. Dr Gaurav K Aneja, M. D. Psychiatry (AllMS, New Delhi) was the guest speaker. Over 50 members of BMA and employees of Permali Wallace attended the programme which was very well appreciated by the participants.



Lecture on Human Psychology & Positive Work Force



Mr. Santosh Subramaniam addressing

The Bhopal Management Association and Department of Management, Makhanlal National University of Journalism and Communication (MCU) successfully organised a Workshop on Career Opportunities in Digital Marketing for the Students of Makahanlal University on 17th November. Mr. Santosh Subramaniam, Director, Technogaze Solutions Pvt. Ltd., Bhopal was the Guest Speaker. About 200 students and faculty of Makhanlal University attended the workshop.



Bombay Management Association

Smart Manager Series

Another Module of the Smart Manager Series titled 'Decision Making Simplified' was conducted by Bombay Management Association on 16th & 17th November at the BMA Knowledge Enrichment Centre. The facilitator was Mr. Gopal Sehjpal, an Associate Certified Coach (ACC) with the International Coach Federation. Mr. M.D. Agrawal, President, BMA was also part of an insightful and interactive session with the participants, focussing on lessons on Decision Making, from his professional career spanning over three decades in BPCL, Computer Society of India, TCS and BMA.



Facilitator Mr. Gopal Sehjpal with Colonel A R Khadar & the participants

Bombay Management Association conducted another Module of its Smart Manager Series titled 'Collaborative Teaming' on 23rd & 24th November with Dr. Devyani Rozario. The programme was designed to help the participants to understand their roles and move beyond in achieving results with collaboration and experience the infinite energy that can be the outcome of collaborative teaming. Colonel A R Khadar, Executive Director, covered real life instances of Army, State Government and Corporate to include key aspects of team members pulling apart, 'high task master – Boss' and Converting Stragglers in any team as Assets. On the second



Facilitator Dr. Devyani Rozario and Mr. Pavan Sawant with Colonel A R Khadar & the participants

day, Mr. Pavan Sawant, Social Entrepreneur covered role play and case studies relating to collaborative teaming, citing examples of 20 years of rich experiences in Corporate Sector. The occasion was graced by Mr. Koshy Abraham, GM, HR, ACC Limited.

Certificate Course

Bombay Management Association in association with QAAgility Technologies organised a two day Certification Course on Agile Project Management Methodology on 24th & 25th November. The Facilitator Mr. Valerian D'souza conducted the workshop, which helped the participants to get started with Agile and Scrum, one of the largest and fastest growing Agile project Management Methodology. The course was attended by 17 participants from different organisations.



Facilitator Mr. Valerian D'souza with the participants



CSR Platform 'Nirmaan'

Bombay Management Association launched NIRMAAN, a CSR initiative on 28th November. An open house discussion was conducted which was attended by over 40 participants from Corporates, NGO's, academic institutions along with few passionate individuals including Mr. Ashok Sharma, Former President, BMA. The two hours session covered Capability Building, Impact Assessment, Crowd funding, Green Management and discussions for planning a CSR Conclave in



President Mr. M D Agarwal addressing the participants

February '18. Mr. M D Agrawal, President, BMA presided the open house and requested all participants to play a contributing role in defining and implementing the CSR roadmap. NGO's Antarang, Bright Futures India, IDF, Educo, Muktangan and Kudalkar Foundation were present for the event.

Calcutta Management Association

Conference

CMA organised a Conference on 'Securities Markets Reforms and Investors Awareness' on 13th November. Mr G Mahalingam, Whole Time Member, SEBI was the chief Guest at the Event. The Conference had sessions on 'Going Digital to Transform Capital Market in India', 'Cyber Security and Securities Market', and 'Building Confidence and Trusts in Capital Market'. The



Lighting of the lamp by distinguished guests and speakers

other distinguished speakers were Mr Naveen Mathur, Head-Business Development, MCX India; Mr Sandip Ghose, Director, NISM; Mr Nehal Vora, Chief Regulatory Officer, Bombay Stock Exchange; Mr Abhishake Mathur, Head, Investment Advisory Services & Customer Service, ICICI Securities Ltd.

Money Skills – A Symposium on Equity Market, Commodity Market and GST

This is a new series of programme organised by CMA which has been designed with a special objective to reach different parts of West Bengal and spread awareness about AIMA & CMA. This model was successfully executed earlier at Durgapur and Haldia. This time the event was organised at Asansol, at the Sanctoria office of India Power Corporation Ltd. Many small and medium scale local entrepreneurs along with large corporate like IPCL, ECL, IISCO etc attended the event, which was very informative and educative.



Session in progress at Sanctoria



Workshop

Another annual venture of CMA is the workshop on important Labour Laws. This year more than 15 companies participated in what is claimed to be one of the most awaited modules of CMA's workshops in its calendar year. Mr Amit Kr Basu, Ex Jt President – HR/IR & Corp Affairs, Hindalco Industries; Mr Sujit Sen, former VP-HR/IR, Bata India & Mr Pinaki Sanyal, Consultant (IR), CESC Ltd, interacted with the participants on various legal issues, as well as latest regulations and amendments.



Participants at the workshop

Calicut Management Association

Lecture Session

Calicut Management Association organised an in-house lecture on 'Challenges & Opportunities in Architecture & Interiors' on 28th November with Ms Cindu V, Chief Architect Cindu V-Tech, an independent architecture & interior design consultancy specialising in business and corporate interiors.

On 28th November a lecture session on 'Cryptocurrency Revolution Opportunities and Threats' was held with Mr. Ajay C Thomas, CEO, Sweans Technologies Ltd, a global digital marketing agency headquartered in London. Mr. Ajay briefed about Cryptocurrencies, Blockchain technology, Revolution, Bitcoin and Altcoins basic, wallets, how to buy and sell, security and safety aspects, scams and threats, legal status in various countries, Business opportunities, Bitcoin mining, risks etc.

Managing Committee Meeting

The 4th Managing Committee of Calicut Management Association was held on 20th November and was attended by 25 members. The meeting was primarily held to collate the feedback and review by members on the programme



In-House Lecture by Ar. Cindu V



Presentation of memento to Mr. Ajay C Thomas by Dr. VKS Menon – Founding President CMA with Mr. K A Ajayan, President, Mr. K T Thomas, Sr. Vice President CMA and Mr. Ramakrishnan V. Treasurer-CMA.



'UNARUKA' – Entrepreneurial Conclave that concluded wherein 285 entrepreneurs participated. A detailed planning session by formation of various committee for the 21st AMC was also done.



Mr. S. Kaliraj Mahesh Kumar – IPS, City Police Commissioner, Kozhikode



4th Managing Committee meeting

Moment of Recognition

Calicut Management Association (CMA) in association with City Traffic Police, Kozhikode rewarded the Best Drivers in the Kozhikode City Corporation limits at a function held at the Police Club, Pavamani Road, on 21st November. Mr. S. Kaliraj

Mahesh Kumar, IPS, City Police Commissioner was the Chief Guest. The winners were decided jointly by CMA and City Traffic Police from the names recommended by general public through WhatsApp, newspapers, various unions and drivers recommended by the traffic police.

First aid kits were distributed to 50 drivers by Malabar Hospital and Urology Centre.

A workshop was conducted for the drivers by Mr. M Anilkumar, Immediate Past President, CMA and Dr. Mili Moni, Executive Director & CEO Malabar Hospitals. Mr Sumesh Manganssery briefed the important heritage tourist points in Kozhikode to all drivers who attended the workshop.

BIST DRIVER AWARD DISTRIBUTION WOTH TO

Awardees with the dignitaries

Study Tour

A team of 55 members from CMA and Trichur Management Association (TMA) went on a joint study tour to Indian Institute of Management, Kozhikode on 8th November. The visit was named 'Back to School'. Mr Anil Balan, Secretary, CMA welcomed the participants. Mr K A Ajayan, President CMA, Er. Christo George President TMA, Mr Vinod Manjila, Past secretary TMA and CA Geo Job Hon. Secretary TMA addressed the participants.



Study tour to IIMK



A lecture on 'Future of Management' was given by IIMK faculty Mr. Praveen Sugathan. Mr Amit Jain, General Manager of IIMK Business Incubation Centre 'LIVE' also addressed the participants.

Round Table Discussion

Calicut Management Association represented the Industry Round Table discussion on Skilling & Internship hosted by Additional Skill Acquisition Programme (ASAP), a Government of Kerala initiative which was chaired by Mr. U. V. Jose IAS, District Collector, Kozhikode in the Collectorate.

Programmes that were conducted and initiatives done by ASAP were briefed to the participants. Mr. K. A. Ajayan, President-CMA; Mr. Anil Balan, Secretary-CMA and Mr. M. P. Babu, MC Member-CMA participated and contributed towards the discussion.



Industry Round Table discussion on Skilling & Internship

Chandigarh Management Association

Industrial Visit

Team CMA visited Molson Coors Brewery as part of its Industrial Visit on 3rd November. Molson Coors Brewery, Punjab is one of the popular Brewery located in Bhankarpur, Dera Basi, near Chandigarh. The General Manager and Human Resources Manager gave an overview of the manufacturing plant, it's issues and future stakes in the market. 35 members of the Chandigarh Management Association took part in the visit.



Team of CMA delegates at the industrial visit to Molson Coors Brewery

Latavali

CMA organised a talk on Latavali – a one of its kind management theory crafted by Mr. Sandeep Menghani an accomplished management professional from Yeshasvi Bhav, Jaipur, on 18th November. Mr. Sarvapriya Nirmohi, senior broadcaster from All India Radio was the chief guest and the event was attended by 50 CMA members. Mr Menghani intertwined the management theories and rise of a talent to a legend with accurate description and in an eloquent way.



Mr Deepak K Dhingra, President CMA, honouring the speaker Mr Sandeep Menghani and the chief guest Mr Sarvapriya Nirmohi





Mr Deepak K Dhingra, President CMA, welcoming the panellists, moderator and the CMA members attending panel discussion on 'SWOT Analysis of SME Sector in the Current Scenario'

Smart Business Event

CMA organised a smart business event in collaboration with Business Standard – titled 'SWOT Analysis of SME Sector in the Current Scenario' on 25th November. The panelists were Er. Nalin Tayal, Managing Director, GATS India Ltd. and Dr. J S Saini, Prof. & Head, Entrepreneurship Development and Industrial Coordination Deptt., NITTTR, Chandigarh. The session was moderated by Ms. Jyoti Mukul, Associate Editor, Business Standard. Smart Business is an event series where Business Standard works with trade/manufacturing/industrial associations and industry bodies at a local level and helps

highlight specific issues that are of concern to businesses, specially the SME. 70 CMA members attended the event.

Delhi Management Association

Breakfast Meet

Leadership Management International (LMI) organised a breakfast meet on 'Managing Leadership Challenges in Turbulent Times' on 8th November. The session was led by acclaimed author, President & CEO, LMI, Mr Randy Slechta. The programme was attended by a large number of CEOs and senior professionals from the management fraternity. The meet was supported by Delhi Management Association.



Seminar in progress

Seminar

DMA organised a seminar on 'Self-Actualised Leadership' on 10th November. Mr. Rajan Pandhi, Director, DMA welcomed Mr. Hitesh Chandel, Founder and Chief Mentor of Defined Values Consultants and the fellow participants. The Seminar inspired the participants to play a leadership role to fix the root causes of issues affecting the current Ecosystem which is widely known as VUCA (Volatile, Uncertain, Complex and Ambiguous). The session was attended by large number of professionals from diverse backgrounds.



9th Mega HR Conclave

DMA successfully organised the 9th Mega HR Conclave on 16th November on the theme 'Leadership Learnings from The Legend'. The Conclave began with the welcome address & conclave overview by Mr. Rajiv Kapoor, Executive Director-Group HRM, Minda Industries Limited & Conclave Director-9th Mega HR Conclave. Mr. Rajan Pandhi, Conclave Convener and Director, DMA thanked the eminent speakers and Mr. Rajiv Kapoor for leading the Conclave.

The Conclave was graced by esteemed speakers which included Mr. Subodh Bhargava, Chairman, TATA Communications; Dr. Om Manchanda, CEO, Dr. Lal PathLabs Limited; Mr. Ramesh Agarwal, Chairman, Agarwal Movers Group; Mr. Harbhajan Singh, Director – General & Corporate Affairs, Honda Motorcycle & Scooter India, Pvt. Ltd.; Mr. Daljit Singh, President, Fortis Healthcare Limited; Mr. Anant Kasibhatla, International Speaker, Trainer, Author at Memory Vision; Mr. Sandeep Singh, Managing Director, Tata Hitachi Construction Machinery Co. Pvt. Ltd.; Mr. Varun Khanna, Former Managing Director, Becton



Mr. Rajiv Kapoor, Executive Director-Group HRM, Minda Industries Limited & Conclave Director



Speakers at the Conclave

Dickinson & Coshared. The Conclave came to an end with the vote of thanks proposed by Dr. Ekta Saxena, Conclave Convener for the 9th Mega HR Conclave and Vice President, DMA

ICPI-T 20

DMA in collaboration with ICPI and NHRD organised T20 on 21st November. Mr. Kiriti Sen, Life, Career and Relationship Coach welcomed the eminent speakers speakers; Mr. Ajay Sahoo, Founder Director, Influer Ressource Humaine Solutions LLP; Ms. Lovely Kumar, Director, Coach, Facilitator & DISC assessor, Larks Learning Pvt. Ltd and Ms. Gitanjali Saksena, Director, Sage Global HR who shared their views on Conceptual Framework of Coaching, Strategics for Business Development of Coaching Practice & Implementation and Review of effectiveness with client.



Mr. Ajay Sahoo, Ms. Lovely Kumar, Mr. Kiriti Sen & Ms. Gitanjali Saxena

Workshop

Ascent Legal HR services organised a Workshop on 'Labour Laws and Statutory Compliances' on 23rd November. Mr. Rajan Pandhi, Director, DMA welcomed the Chief Guest Mr. Yash Pal Tyagi, Dy Chief Labour Commissioner,



Govt. of India and the participants. Dr S P Verma, CEO-Ascent HR shared the programme overview. Eminent speakers Mr. Y K Gupta, CEO, G5 Management Consultants; Dr. Manoj Pandey, Advocate Supreme Court; Mr. Jagmohan Singh, Asst. Labour Commisioner (Central), Govt. of India, Ministry of Labour & Employment & Mr Niranjan Kumar, Asst. Labour Commissioner (C), Govt. of India shared the views of various Labour Laws their applicability and how to ensure their compliances.



Participants at the programme

Faizabad Management Association

Manifesto Discussion

Faizabad Management Association organised an event 'Manifesto Discussion' on 20th November. The speakers included Mr Awadhesh Pandey from BJP; Congress candidate, Mr. Shailendra Pandey; S.P. Candidate, Mr. Daan Bahadur Singh; Mr. Ali Saeed from BSP and an AAP candidate. All the speakers announced their manifesto before the Mayor Election 2017. Members along with 300 students were present during the session.



Manifesto discussion of Political Parties

Cultural programme by Spic Macay

Faizabad Managemkent Association organised a cultural programme with Spic Macay, a flute recital by Pt Rajendra Prasanna who is from Banaras Gharana of Hindustani Classical Music on 21st November. The performance kept the audience spellbound and mesmerised.



Cultural Event by Spic Macay



Seminar on 'How to Reduce Business Insurance Premium'

Faizabad Management association conducted a seminar on 'How to Reduce Business Insurance Premium' in Jhunjhunwala Campus on 6th November with Mr. Vivek Pandey (BM Reliance General Insurance); Mr. Pankaj Srivastava (AVP IndusInd Bank) and Mr. Pushpraj Singh (Head Govt. Banking Group Eastern Zone) and eminent speakers from the insurance industry. Director JBS, Dr. Shailendra Chaturvedi welcomed the speakers

and also concluded the session and gave the vote of thanks. The programme was very well received.



Ghaziabad Management Association

Blood Donation Camp

Ghaziabad Management Association in association with INMANTEC and Rotary Club, Sahibabad, organised a Blood Donation Camp on 17th November. In this camp around 120 students, faculty and staff donated blood. Blood donation is the highest type of humanitarian service one can give. Many representatives from the Rotary motivated the donors by their presence. Each donor was provided with a memento.

County Co

Blood donation camp

Competition on Best HR Practices

Ghaziabad Management Association organised a competition on Best Practices in HR for Industries in Ghaziabad on 11th November. Seven industries took part in the event and presented their practices in various domains. The presentations were judged by Dr. A G Agarwal, Former CMD, Central Electronics Ltd & Director Wapcos Ltd. and



Competition on Best HR Practices in HR

a few other Companies; Dr. S J Rao, Former CEO, Samcor Ltd. and Consultant, INcharge MDP Division, ABES Engineering College; Mr. Prashant Sharma, Chief Manager HR, GAIL, Noida. The event saw good participation from delegates. GMA proposes to conduct more such events for industries in other fields of Management and also similar competitions for the Institutional members.

Goa Management Association

Talk

A talk by Mr. Walter Vieira on 'Family Businesses – Competing in a Global Marketplace' was jointly organised by Goa Management Association (GMA) and Goa Chamber of Commerce & Industry (GCCI) on 24th November. Mr. Walter Vieira, is a well-known Management Consultant, author of many best sellers on Management, Business Columnist, International Speaker and Former Chairman of the International Council of Management Consulting Institutes. The welcome address and introduction



Mr. Sandip Bhandari, President, GCCI during the welcome address. (Seated) Mr. R S Kamat, Director General, GCCI; Mr. Walter Vieira, Guest Speaker and Dr. Pradeep B Salgaonkar, Chairman, GMA

of the speaker was done by Mr. Sandip Bhandari, President, GCCI and the vote of thanks was given by Dr. Pradeep B Salgaonkar, Chairman, GMA. Mr. R S Kamat, Director General of GCCI was also present on the dais. The talk was followed by a Question and Answer session. The talk was attended by around 100 people from business, industry and professionals.



AGM & Annual Day Function

GMA held its 42nd Annual General Meeting on 27th October where Mr. Nitin Kunkolienker was re-elected as President GMA for the term 2017-19. The Chairman GMA, Dr. Pradeep B Salgaonkar conducted the proceedings of the AGM, Mr. Rajeev Narvekar, Hon. Secretary presented the Annual Report 2016-17, Mr. Amin Ladak read the Statement of Accounts for the year ending 31st March 2017. Also present was Mr. Harshvardhan Bhatkuly, Vice Chairman, GMA. The GMA Annual General Meeting was followed by GMA Annual Day Function and the 'GMA Annual Lecture'. The welcome address was done by President GMA, Mr. Nitin Kunkolienker. The Chief Guest and



(L to R) Mr. Rajeev Narvekar, Hon. Secretary, GMA; Mr. Harshvardhan Bhatkuly, Vice Chairman, GMA; Mr. Nitin Kunkolienker, President, GMA; Mr. Vivek Vasishtha, Chief Guest & Speaker; Dr. Pradeep B Salgaonkar, Chairman, GMA & Mr. Amin Ladak, Hon. Treasurer, GMA.

Speaker for the event was Mr. Vivek Vasishtha, Executive Director & Country Leader, Government and Regulatory Affairs for India and South Asia, IBM. He spoke on the topic 'AI, Technological Disruptions and the Future of Management'. After the Annual Lecture, GMA conferred awards in various categories. The GMA Annual Day Function was attended by around 200 people from industry and others.

Guwahati Management Association

Seminar

GMA Joint Programme

Guwahati Management Association organised a Seminar on 'Creating Ecosystem for Start Ups in N E India' on 30th October with Ms Rashmi Bansal, Mumbai, Author, Motivational Speaker; Mr Rahul Dasgupta, Executive Director, Oil India Ltd, Delhi and Prof Gautam Barua, Director, IIT Guwahati.



Programe for Creating Eco-system Start Ups

The panellists of the first session were experts on Venture Capital and Angel Funding arability and on how to rake benefit of Incubation Centres etc, and in the second Technical Session experts dealt with need for



entrepreneurial studies in business schools. The valedictory session Chaired by Prof A. Bhattacharjee of North East Hill University, was quite interactive.

Joint Progamme

A Joint Progamme with Center for Management Studies, Gauhati Commerce College on 'Management Strategies in New India; Need of the North East' was conducted on 17th



November. The Resource Persons included Dr Mrinal Hazarika, C. C. Gauhati University; Dr Ajay Pathak, IGFAI, Business School, Kolkata and Prof S S Sarkar, Tezpur University. Sessions were held on Management Practices of New Enterprises, Digital Transformation of the Financial Sector and Marketing Strategies in Today's Elections. Dr Sunil Kumar Saikia of Gauhati Commerce Collage was the programme convenor. Several research papers pertaining to business climate in the region were presented. The event was attended by about 200 students and guests.

Farewell

A Farewell Get together for Mr Padmanabhan, Ex MD, NRL on his retirement and welcome of Mr S.K. Barua as the new MD was organised by Guwahati Management Association. Some of the other speakers included Mr Chiranjit Chaliha, Vice President, GMA and Mr Chiranjit Chaliha who offered the vote of thanks.



Farewell of Mr Padmanabhan, Ex MD, NRL on his retirement & welcome of Mr S.K.Barua as the new MD

Hyderabad Management Association

Students' Chapter

The Hyderabad Management Association in association with MVSR Engineering College (MBA Department) conducted Students' Chapter Inauguration and Student Development Programme on 22nd November. Mr K Harishchandra President, HMA inaugurated Students' Chapter and addressed the students on 'HMA and the Management Ecosystems'; Mr Ravi Kumar Peesapati, Vice President, HMA addressed



HMA Office Bearers, faculty & students of MVSR Engineering College (MBA Department) at Inauguration of Students' Chapter

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Mr Ravi Kumar Peesapati, Vice President & Convener, Lecture Meetings; Mr Anurag Batra, Chairman & Editor-in-Chief, BW Businessworld & Exchange4Media, receiving a memento from Mr K Harishchandra Prasad, President, HMA and Mr Sanjay Kapoor, Secretary, HMA

the students on 'Projects and Internships'; Mr Sanjay Kapoor, Secretary, HMA addressed the students on 'Steering your career through innovation and Disruption' and Mr Vijay Vedantam, Co-Convener-SDP, HMA addressed the students on 'Skills and Talents to choose new age career paths including entrepreneurship'.

Lecture Meeting

A Lecture Meeting was conducting on 24th November on 'Digital Marketing-Management Perspective' by Mr Anurag Batra, Chairman & Editor-in-Chief, BW Businessworld & Exchange4Media at FTAPCCI Auditorium, Hyderabad.



Workshop

Hyderabad Management Association in collaboration with B V Raju Institute of Technology conducted a two day Workshop on 'Essential Skills for Effective Management Career' at B V Raju Institute of Technology on 28th & 29th November. Mr K Harishchandra Prasad, President, HMA and MD & CEO, Lakshmi Finance & Industrial Corporation Ltd was the Chief Guest.



Faculty & students of B V Raju Institute of Technology at the Workshop on 'Essential Skills for Effective Management Career'

Indore Management Association

Open House Financial Symposium

Indore Management Association organised the 1st Open House Financial Symposium of year 2017-18 in association with NSE on the topic 'Wealth Creation Through Stock Market' on 4th November. The facilitator for the session was Mr. Prakash Diwan, Expert Speaker – CNBC TV18.

TODAY MANAGEMENT ASSOCIATION

Mr. Prakash Diwan addressing the participants

Center of Excellence

Indore Management Association organised Center of Excellence (COE), an evening talk on 'The Impact of Digital Technology on Consumer Buying Behaviour' on 8th November. The facilitator for the session were Mrs. Julia Cook, Faculty at De Montfort University, Leicester, UK and Dr. Gill, Lecturer, Strategic Management and Marketing at De Montfort University, Leicester, UK.



Ms. Julia Cook and Dr. Gill addressing the participants



Dr. Yogeshwari Phatak addressing the participants

Evolution for Excellence

IMA organised Evolution for Excellence workshop on the topic 'Holistic Approach to Management' on 9th November. The Faculty for this workshop was Dr. Yogeshwari Phatak, Director, Prestige Institute of Management and Research.



Learning from Life of Legends

Indore Management Association organised Learning from Life of Legends on, 'Maharani Ahilya Bai Holkar' on 15th November at SBI Auditorium, Indore. The facilitator for the session was Mr. Vinay Chhajlani, Founder, DiasparkInfotech Private Limited.



Mr. Vinay Chhajlani addressing the participants



Mr. Rakesh Jain addressing the participants

IMA Student Chapter -Ujjain

IMA Student Chapter- Ujjain organised a session on the topic 'Success Unlimited - 20 Mantras from Bollywood Movies That will Change Your Life' at Mahakal Institute of Management, Ujjain on 15th November and the speaker for the session was Mr. Rakesh Jain 'Prakhar', Corporate Trainer.

IMA Ujjain Chapter organised a session for working professionals on the topic 'Transformation For Business Growth & Success' by Mr. Rakesh Jain 'Prakhar' Chief Mentor & Trainer on 15th November at Prashanti Heights, Indore.

IMA Mind your Etiquettes

IMA Student Chapter organised Mind your Etiquettes session on Grooming & Body Language at IPS Academy, Indore. The faculty for the session was Ms. Claudia Joshi, Corporate Trainer.



Ms. Claudia Joshi during the session



Mr. Ujjesh Sinha addressing the participants

Center of Excellence

IMA Student Chapter organised Centre of Excellence on the topic - 'Preparing Yourself for Corporate World' at IIPS, DAVV Takshila Campus. The speaker for the session was Mr. Ujjesh Sinha, AGM, Indore Management Association, Indore.



Mind Your Language

IMA organised Mind Your Language on the topic 'The Winning Edge: Communication Strategies for Leaders' on 21st November with Ms. Abha Anand, Corporate Trainer.



Prof. Kamal Kishore Jain addressing the participants



Ms. Abha Anand addressing the participants

IMA Training @ Doorstep workshop

Indore Management Association organised Training @ Doorstep workshop on the topic 'Leadership & Managing Generation Y' on 23rd November at Cipla Ltd. Pithampur. The trainer for this session was Prof. Kamal Kishore Jain, Senior Professor, IIM Indore.

IMA Student Chapter

IMA Student Chapter organised a Management Film Show on the movie Kung Fu Panda on 24th November at Prestige Institute of Management and Research PG Campus. The moderator for the session was Mr. Akhilesh Sengar, Vertical Head - HR at Idea Cellular Ltd.



Participants during the session



Mr. Akhilesh Sengar addressing the participants

Management Film Show

IMA organised a Management Film Show, on the Movie 'Dear Zindagi' on 28th November. The moderator for the session was Dr. Sandeep Atre, Founder, Socialigence.



Kerala Management Association

Panel Discussion

A panel discussion on the formation of the KMA Management Development Academy, led by Dr. P. K. Abraham and Mr. K S Jamestin was held on 3rd November at Management House Panampilly Nagar. Academicians and professionals from various institutions took part in the discussion.



Panel discussion on the formation of the KMA Management Development Academy



TiE CON 2017

TIE CON 2017

TiE CON 2017, Kerala's Largest Entrepreneurs' Convention with a global perspective, was co-hosted by Tie-Kerala and Kerala Management Association on 10th and 11th November at Kochi. Some of the main speakers of the event were Mr. Shashi Tharoor, Mr. Subroto Bagchi, Dr. Azad Moopan, Ms. Ambika Pillai, etc.



Inauguration of the Seminar

Seminar

A seminar on waste management titled 'Learn to Live Green' was held on 14th November. The Chief Guest for the evening was Prof. K. V. Thomas and the speakers for the same were Mr. Giby George, MD and CEO, GJ Eco Power Pvt Ltd; Mr. Kabeer. B.Haroon, MD, Clean Kerala Company Ltd and Dr. Anand Mahadevan, Asst. Professor, CUSAT.

Workshop

A workshop on Digital Marketing was held on 22nd November. The programme facilitators for the day were Mr. S. R. Nair and Mr. Arjun Ravindran Pandarath and the Chairperson of the Management Education Programme, Ms. Nirmala Lilly.



Workshop on Digital Marketing



'Be Inspired' Session

An inspirational session titled 'Be inspired' by one of the doyens of IT industry; Mr. L. C. Singh was organised by Kerala Management Association in association with Tata Consultancy Services on 27th November at TCS Auditorium, TCS campus, Infopark, Kakkanad.

Session on 'Be inspired'

Design Thinking

A master-class workshop on the latest hot topic in top-level management strategies, 'Design Thinking' facilitated by the pioneer and authority on this topic, Mr. L C Singh, Global Vice Chairman and CEO of Nihilent Technologies was held on 28th November.



Mr. L C Singh addressing participants

Kerala Startup Mission

The session, Kitchen-#Make Something New' for the month of November was held on 30th November. The main speakers of the event were, Mr. Navas Meeran, Chairman, Eastern Group; Ms. Reshmi C. R., Head, Corporate Communication, Kochi Metro Rail Ltd; Ms. Pratheeksha A. K., NASSCOM; Mr. Anurag Sinha, Co- Founder, Walnut; Mr. P. C. Musthafa, CEO, ID Fresh Foods; Mr. James Joseph, Founder, Jackfruit 365; Mr. Eldho Kuruvilla, Founder, VedAtma Consulting & Mr. Ajay George, MD, Bipha.



Panelists at the session

Lucknow Management Association

Talk

Lucknow Management Association collaborated with Bhrahm Kumaris Ishwariya Vishwavidyalaya for a talk on 'Safety through Spirituality' by Mr. E.V. Gireesh, an experienced Corporate Trainer, on 3rd November.



Mr. E. V. Gireesh inaugurating the Young Managers Forum.



Young Managers Forum collaborated with Bhrahm Kumaris Ishwariya Vishwavidyalaya and BBD University for another talk on the same day with Mr E.V. Gireesh on the topic 'Strategies for Success'.

Panel Discussion

LMA in collaboration with Incuspaze Solutions Private Limited Gurugram organised a panel discussion on 'Success Stories-It is Time to Define Yours' on 5th November as a part of its programme to improve start-up ecosystem in U.P./Lucknow. Panelists included Mr. Sanjay Choudhary, Founder & CEO, CrowdInvest Limited London; Mr. Vinayak Nath, Managing Director, Venture Catalyst, I Seed Investor and Innovation Platform; Mr. Kumar Ranjan, Director, Artificial Intelligence, Mean Metal Motors Bangalore and Mr. Anuj Agarwal, Managing Director, Gyan Milk.

On the first anniversary of demonetisation, LMA organised a panel discussion on the theme 'Impact of Demonetisation on Macroeconomic Situation and Prospects' on 8th November. The panelists included Prof ID Gupta, Former Head Department of Economics, University of Lucknow; Prof Yashvir Tyagi and Prof. Arvind Awasthi both from Lucknow University.



Prof ID Gupta former Head Department of Economics, University of Lucknow addressing

Interface

LMA organised an Interface with Dr. Rajiv Kumar, Vice Chairman, NITI Ayog on 9th November. Mr Kumar interacted with the audience and dealt in detail with macroeconomic issues before the country and Uttar Pradesh and how the Government is addressing them.



Dr. Nilanjan Mukherjee, Dy. General Manager Hr, Relaxo Group addressing



Dr. Rajiv Kumar Vice Chairman Niti Ayog Government of India and Mr Alok Ranjan, President, LMA

Lecture

Lucknow Management Association organised a Lecture by Dr. Nilanjan Mukherjee, Deputy General Manager – HR, Relaxo Group, on '7 Pillars of Success in Personal and Professional Life' on 11th November.



Another lecture session was held on 'Business Analytics and its Role in Organisations' on 29th November. NASSCOM and TiE Lucknow Chapter collaborated in the session. The speaker was Professor Amit Agrahari, Department of Information Technology Systems, IIM Lucknow.



Mr. Kumar Ranjan, Director, I Artificial Intelligence Mean Metal Motors, Bangalore fecilitating by Dr. Jyoti Dewan Chairperson Industrial Collaboration



Professor Amit Agrahari, Department of Information Technology Systems, IIM Lucknow addressing

Workshop

Young Manager's Forum of LMA in collaboration with BSNV Post Graduate College organised a workshop on 'Goods and Services Tax' on 11th November. The Faculty of the programme was Mr. Devesh Agarwal, Chartered Accountant. Principal

Rakesh Chandra and Head of Commerce Department, BSNV College, Dr. Madhu Bhatia were present in the programme among others.

As a part of its mandate to build start-up ecosystem in Lucknow, LMA organised its 4th Workshop on 'Building Business Plan' 21st November in collaboration with Shri Ramswaroop Memorial University which was conducted by Mr. Kumar Ranjan, Director I Artificial Intelligence, Mean Metal Motors. Dr. Jyoti Dewan, Chairperson, Industrial Collaboration, Interaction & Entrepreneurship, SRMU along with some faculty members were present in the event.



Mr. Devesh Agarwal Chartered Accountant & coordinator YMF addressing



Ms. Shalini Rai, Chartered Accountant Partner, P. Srivastava and Associates addressing

YMF in collaboration with MC Saxena Group of Colleges organised a workshop on Start-ups by Josh Talks on 22nd November. Speakers were Mr. Ashish Kaul, President TiE and Mr. Kumar Ranjan, Director, Mean Metal Motors.

Young Manager's Forum in collaboration with BSNV College organised a Workshop on 'Input Tax Credit under GST' on 27th November. The speaker was Mr. Devesh Agarwal, Chartered Accountant & Coordinator YMF.

YMF in collaboration with Navyug Kanya Mahavodyalaya organised a workshop on 'Goods and Services Tax' on 28th March. The Lead speaker was Ms. Shalini Rai, Chartered Accountant and Partner, P. Srivastava and Associates.



Presentation

After the Workshops on Making Start-up Business Plans organised in various Business Schools, some of the presentations were shortlisted for a larger competition. Brainstorming sessions were organised between the concerned groups of students (now called companies) and Mr. Kumar Ranjan M.D. of LEADS for the purpose. The first such session was held with School of Management Sciences on 12th November.

Training Workshop

YMF in collaboration with Institute of Management Studies organised a Memory Training Workshop – 'Forget Forgetting' on 13th November. The workshop was conducted by Mr. Devesh Agarwal, Chartered Accountant and Coordinator of Young Managers' Forum of LMA.

Intensive Brainstorming session

An Intensive brainstorming session was organised with company on Norebang business plan from School for Management Sciences on 14th November.

Padhakus Company' from Department of Business Administration, Lucknow University had brainstorming session on their business plan on 15th November.



Participants of the Intensive Brainstorming session

Interactive session

LMA in collaboration with a non-profit AWOKE India Foundation organised an interactive session on 15th November on 'Financial Management in Changing Economic Environment'. The session was led by Mr. Pravin Dwivedi, Founder President, AWOKE India group.

As a part of LMA's initiative on strengthening Academia-Industries Interface, an interactive session on 'Improving Internship quality and faculty exposure to industry' was organised on 28th November. Prof Kailash Narain, Pro Vice



Mr. Firdose Vandrevala, Past President, AIMA and Mr Arun Kumar Mathur, Vice President & Executive Director, LMA

Chancellor, Dr. A.P.J. Abdul Kalam Technical University was present among others.

Manfest Varchasva

YMF - LMA collaborated in Manfest Varchasva, an annual Business, Sports and Cultural Festival of IIM Lucknow, held from 17th to 19th November. Mr. Firdose Vandrevala, Past President - AIMA was one of the speakers invited by LMA to interact with the students.



Josh Talks

YMF-LMA organised a series of programmes in collaboration with Josh Talks. The first talk was in collaboration with Institute of Chartered Accountants on 20th November. The speakers were Mr. Kumar Ranjan, Director Artificial Intelligence, Mean Metal Motors and Mr. Arbaz Hashmi, Operations Head, Credenc.

ORIENTATI

Mr. Arbaz Hashmi Operations Head, Credenc addressing

Another talk was organised with IILM Academy of Higher Learning on 21st November. The speakers were Mr. Kumar

Ranjan, Director, Artificial Intelligence, Mean Metals Motor Bangalore and Mr. Vedant Maheshwari, Online Growth Manager, Josh Talks.

Another Talk was organised on 'How to Start Your Business Online' on 21st November with School of Management Sciences. The speakers included Mr. Chandra Shekhar Varma a behaviour scientist and Mr. Vedant Maheswari from Josh Talks.

YMF in collaboration with IIM Lucknow organised a workshop on Entrepreneurship by Josh Talks on 21st November. Speakers were Mr. Vedant Maheshwari from Josh Talks and Mr. Kumar Ranjan Director Mean Metal Motors.



Josh Talk in progress



Ms. Naminta Bhatia addressing

In the series of Josh Talks, LMA Young Managers Forum organised a talk on 22nd November in collaboration with Techno Group of Institutions. Speakers were Mr. Ashish Kaul, President, TiE Lucknow Chapter and Ms. Naminta Bhatia of Josh Talks.

Annual Convention 2017

LMA organised its Annual Convention 2017 on the theme 'Developing Smart Villages as Future of New Uttar Pradesh' on 25th November. The Chief Guest in the inaugural session was Mr. P.K. Lahiri, Former Secretary, Govt. of India and India's



Mr. P.K. Lahiri Former Secretary Govt. of India and India's Executive Director Asian Development Bank, Manila addressing the annual convention 2017



Executive Director, Asian Development Bank. Keynote speakers were ISRO Professor (Padma Shri) Dr. Y.S. Rajan and Dr. Sudhir Krishna Former Secretary, Govt. of India. A theme based convention Journal was released and 5 awards were conferred in the inaugural session

Life Time Achievement Award

Mr. Alok Ranjan, President LMA was conferred Life Time Achievement Award by Academy for Global Business Advancement, Texas USA.

LMA Annual Awards

Annual LMA Awards were conferred on Prof Mahendra Bhandari, Past President LMA-Transformation Leadership Award; Dr. Dheeraj Mehrotra, Vice President (Academics), Next Education India Pvt. Ltd.- Creativity & Innovation Award; Professor Manju Agrawal, Dean, Student Welfare and Founder Director of Amity Institute of Behavioural and Allied Sciences, Amity University, Lucknow Campus - Outstanding Woman Achievers' Award and Mr. Milind Raj, Founder, Inverotech-Young Achiever Award.



Seminar on Professional Survival Skills for Generation Z in progress



Mr. Alok Ranjan conferred Life Time Achievement Award by Academy for Global Business Advancement, Texas USA



Prof Mahendra Bhandari, Past President, LMA receiving the Transformation Leadership Award from Mr. P.K. Lahiri, Former Secretary, Govt. of India and India's Executive Director, Asian Development Bank, Manila

Seminar

LMA in collaboration with IIML Academy of Higher Learning, Lucknow and PHDCCI organised a Seminar on 'Professional Survival Skills for Generation Z' on 25th November. The programme comprised poster making, debating competitions and talks on 'The Future Of Work and the Workplace' by Mr. Saud Usmani, Dy. General Manager, Tata Motors; 'Challenges for

Future Professionals' by Dr. Tripti Singh, Fellow XLRI and Director at Drishtikon Consultants and 'How Generation Z can acquire Professional Survival Skills' by Mr. Mudit Arora, HR Head, Axis Bank.

Outreach Visit

LMA organised an outreach visit to Shivgarh block (Distt Raebareilly) to study a unique intervention by a non-profit Foundation, Community Empowerment Lab (CEL), which is working with a focus on reducing neo-natal mortality. Dr. Sean Deoni, Director, MRI Research at Memorial Hospital Rhode Island and Adjunct Professor at



Brown University USA, joined a very meaningful interactive session. The programme included a visit to the local Govt. CHC, one of many in U.P., transformed by CEL under NRHM, and interaction with local community, the principal stakeholders of the programme. Dr. Mahendra Bhandari, Past President LMA joined the visit among others.

MSOP

LMA collaborated with Lucknow Chapter of NIRC of The Institute of Company Secretaries of India in organising a two weeks Management Skills Orientation Programme (MSOP) for ICSI interns from 12th to 26th November.



Management Skills Orientation Programme in progress

Ludhiana Management Association

Inter-College Quiz Contest

Students Forum of Ludhiana Management Association organised an Inter-College Quiz Contest on Current Affairs on 2nd November at PCTE Group of Institutes, Ludhiana. 62 student members of LMA from different management institutes such as GNIMT, PCTE, School of Business Studies, PAU, KIMT, and GSM, Khanna participated in this quiz competition. Dr KNS Kang, President, Ludhiana Management Association congratulated the winning teams and gave away cash prizes.



Mr Gautam Sikri, Quiz Master conducting the Inter-College Quiz Contest

13th Sardar Majit Singh Memorial Lecture

Mr Parneet Singh Sachdev, IRS, Principal Director of Income Tax (Investigation) Punjab and J&K delivered the 13th Sardar Manjit Singh Memorial Lecture on Leadership organised by Ludhiana Management Association on 24th November. The session was attended by 175 industrialist, entrepreneurs, professionals, senior executives, and officers of Revenue Department, Govt. of India.



Mr Parneet Singh Sachdev, IRS, Principal Director of Income Tax (Investigation) Punjab, J&K delivering 13th Sardar Manjit Singh Memorial Lecture



Mangalore Management Association

Mr A. Sadananda Shetty, Chairman, Shree Devi Educational Institutions, Mangaluru, was awarded the 'Outstanding Manager Award-2017' at a function held on 23rd November. Prof. Dr. K. Byrappa, Vice Chancellor, Mangalore University and Prof. Dr. B. A. Vivek Rai, Former Vice Chancellor, Hampi University were the Chief Guests.

Mr Marcel Monteiro, President, MMA welcomed the gathering. Dr. Devaraj K., Director, Former President, MMA, gave a brief of MMA, AIMA, criteria for selection of Outstanding Manager



MMA Outstanding Manager Award- 2017 awarded to Mr A. Sadananda Shetty, Chairman, Shree Devi Educational Institutions, Mangaluru

Award etc. Mr Marcel Monteiro, President, MMA; Prof. Dr. K. Byrappa,Vice Chancellor, Mangalore University; Prof. Dr. B. A. Vivek Rai, Former Vice Chancellor, Hampi University; Mr K. Jairaj B. Rai, Vice President, MMA; Mr J. Vishwanath Shetty, Treasurer, MMA; Dr. Devaraj K., Director, Former President, MMA; Mr Dawn Prakash, Secretary, MMA; Dr. Gayathri Babu J., Jt. Secretary, MMA; Mr B. Nithyananda Shetty, Governing Body Member, MMA, were honoured.

Mr Marcel Monteiro, President of the Association presided over the memorable function. Mr Dawn Prakash, Secretary of the Association proposed the vote of thanks.

Meerut Management Association

Annual General Meeting

Annual General Meeting of Meerut Management Association was held on 5th November. The new office bearers headed by Mr. Ankur Jaggi as President took over. The outgoing President, CA Sunjeev Gupta presented the Annual Report, Audited



MMA members releasing Quarterly Magazine.

Balance
Sheet, Profit &
Loss Account
for the
financial year.



(L-R) Mr. Sidharth Singhal, Jt. Secretary; Mr. Sanjeev Jain, Sr. Vice President; CA Sunjeev Gupta, Immediate Former President; Mr. Gaurav Jain, Vice President; Mr. Ankur Jaggi, President; Mr. Vibhor Agrawal, Secretary, Meerut Management Association

On the occasion, MMA Quarterly Endeavour was released by Editor-in-Chief Mr. Sameer Goel, Mr. Nishant Jain, Dr. Poonam Devdutt, Mr. Trilok Anand, Mr. Abhay Kumar, Mr. Ankur Jaggi, Mr. Gaurav Jain and CA Sunjeev Gupta.



Zero Defect Zero Effect Programmes

A seminar on Zero Defect Zero Effect programmes was conducted by Meerut Management Association in association with AIMA at Western UP Chamber of Commerce, Meerut on 17th November. All attendees were welcomed by Mr. Ankur Jaggi, President, Meerut Management Association and Mr. Gaurav Jain, Chairman, ZED and Vice President, Meerut Management Association. The distinguished speaker was Mr. Arun Kapoor, Deputy Director, AIMA. The vote of thanks was given by Mr. Sudhir Chandna, Respected Council Member, Meerut Management Association. The representatives of DCM Shriram, Stag International, Sanspareils Greenlands, Nipro



L-R: Mr. Ankur Jaggi, President MMA, Mr. Gaurav Jain, Vice President MMA & Mr. Arun Kapoor, Deputy Director AIMA lighting the lamp

Pharma Packaging and Dayal Fertilizers were present at the seminar.

Urjavaran

Urjavaran 2017-18 was organised by Indian Society of Heating Refrigerating and Air-Conditioning Engineers (ISHRAE), Meerut Sub-Chapter in Association with Meerut Management Association at Meerut. Mr. Abid Husain, Chairman Ahcon was the Chief Guest. The seminar was very successful and was attended by a large number of architects, engineers, members of the Meerut Management Association and other professionals. Mr. Ankur Jaggi, President Meerut Management Association and Mr. Gaurav Jain, Vice President Meerut Management Association were also honoured at the event.



Mr. M. K. Gupta, Former President ISHRAE honouring Mr. Ankur Jaggi, President MMA



Mr. M. K. Gupta & Mr. Ashok Singhal honouring Mr. Gaurav Jain, Vice President MMA



Navsari Management Association

NMA Talk

Navsari Management Association in collaboration with Sayaji Vaibhav Library Navsari organised a NMA Talk on 11th November. The speaker was Dr. Asawari U. Bapat M.A, PhD in The Brahma and Kshatra in the Orient and ancient thought, from Mumbai. The subject was 'Kalidas ki Sahitya Krutiyan'. Medium of communication was Hindi & Sanskrit with around 200 participants.

Workshop

A Full day Workshop was organised by Navsari Management Association on 12th November on 'Kautilya's Management Mantra' by Dr. Asawari U. Bapat, M.A, PhD from Mumbai. It was a wonderful workshop where one learned about our own ancient thought and execution of management of various segments of socio-economic life. The session was very interactive and 21 participants benefitted from the workshop.

On 18th November NMA organised a workshop on 'World Class House Keeping through 5S'. Mr. Arun Modi who has an experience of over 5 decades of training was the felicitator. 5S is a tool for work place management where the work area is organised & utilised to minimise loss of time & effort while working. 20 participants from various corporates of Navsari attended the workshop.



Dr Asawari Bapat addressing the gathering



Workshop on 'Kautilya's Management Mantra'



Mr. Arun Modi interacting with participants

Palghat Management Association

Kerala Day Function

Palghat Management Association organised a Kerala Day Function on 1st November. The Chief Guest on the occasion was Mr. K. Sankaranarayanan, Past Hon'ble Governor of Maharashtra and past Member of Kerala Cabinet. The keynote speaker was Mr. N. Radhakrishnan Nair, Secretary Kerala Sangeetha Nataka Academy. Around 200 participants attended the programme.





Mr. K. Sankaranarayanan, Past Hon'ble Governor of Maharashtra and past Member of Kerala Cabinet, addressing the audience.



An evening session on Omoiyari - a Japanese concept of living in harmony with respect and mutual understanding was held on 23rd November. Mr. Santhosh Kumar. P, International Life Skill Trainer was the resource person.



Mr. N. Radhakrishnan, Secretary Kerala Sangeetha Nataka Academy addressing



Mr. Santhosh Kumar addressing the audience

Pathankot Management Association

Seminar

Pathankot Management Association organised a Seminar on Mutual Funds- A Rising Investment Avenue on the Theme 'Safeguarding Your Capital From Downside' on 3rd November with Mr. Sandeep Kharbanda & Mr. Jatin Anand from IDFC. 70+ students & faculty members participated in the seminar. It was quite an informative session.

Workshop

Pathankot Management Association organised a workshop on 'Resume writing & Interview Skills' on 16th November. The workshop was conducted by renowned Human Resource Trainer & Academician, Dr. Reshmi Manna from IBS-Gurgaon along with her team. Dr. Reshmi Manna told the students



Mr. Jatin Anand speaking on Mutual Funds



Dr. Reshmi Manna addressing on Resume Writing & interview Skills



about the importance & different formats of resume. She also conducted various activities to make students understand how they can make additions in to their resume. 60+ students participated in the workshop and learnt about effective Resume writing & how to crack an interview.

Entrepreneurship Awareness Camp

Pathankot Management Association organised a two day Entrepreneurship Awareness Camp (EAC) conducted by North India Technical Consultancy Orgn.(NITCON), Chandigarh on behalf of Ministry of Science & Technology, Govt. of India and Entrepreneurship Development Institute of India (EDI-I), Ahmedabad on 24th November. The speakers were Mr. Khushpal, Director RSETI (Rural Self Employment Training Institute) & Mr. Sunil, Manager, NITCON.



Mr. Khushpal addressing about RSETI's initiatives for Entrepreneurship Awareness

Patna Management Association

Patna Management Association organised a one-day seminar on 'Cashless Economy for New India' on 25th November. The seminar was organised in technical collaboration with Computer Society of India.

The seminar was inaugurated by Hon. Mr A N Singh, Former speaker of Bihar Legislative Council. He said that that the drive



Panelists at the seminar

of digitalisation in economy has led to inclusive growth and reduction in corruption. Mr SKN Haider, President of Patna Management Association welcomed the guests. The Guest of Honour, Dr. Dolly Sinha, Pro Vice Chancellor of Patna University shared that the drive of digital money transfer has brought huge amount of black money back into the system. Prof. U K Singh, Director General of ZHI group of institutions praised the present Govt. for setting up a proper mechanism to implement cashless economy. Dr. A K Nayak, National Secretary of Computer Society of India threw light on various technical aspects of the ecosystem of digital economy. Mr Arun Kumar, former General Manager of Bank of Baroda, talked about various practical aspects and suggested few points for successful implementation of this drive.



Tarapur Management Association

TMA organised one of its popular event 'Management Week - 2017' during the period 22nd to 24th November with the event theme as 'Workplace Spirituality'. The speakers from the diverse spectrum were invited to share their experience and knowledge with relevance to today's changing business scenario with Spiritual Quotient as the main focus.

On 22nd November, Dr Radhakrishanan Pillai, Deputy Director of Chanakya International Institute of Leadership Studies & Author of country's bestselling book 'Corporate Chanakya'



Dr Radhakrishnan Pillai, during the inaugural session of Management Week with Mr GVS Kumar, President and Mr MS Subramaniam, Project Director of the event

spoke on 'Chanakya As A Spiritual And Management Guru'. On 23rd November Mr C Subramaniam, President – HR, Siyaram Group spoke on 'Inculcating Spiritual Values for Corporate Leaders'. On 24th November, Mr Krishna Majithia, Director, Citibank addressed on 'Spiritual Approach – Shaping the workplace'.

The three days event was well attended by senior executives from various industries, students of Business schools, members of TMA and the feedback from the participants was very encouraging. The take away from the session was a great value addition for all those who has invested their time to be the part of this event.



Mr C Subramaniam addressing the session



Mr Krishna Majithia with TMA team

Thrissur Management Association

Guest Lecture

Thrissur Management Association held a monthly guest lecture on 'Monetary Policy – Transmission – Impact on Economy' on 10th November. Mr. N S Venkatesh, CEO-AMFI was the Chief Guest for the session. Over 80 professionals attended the session.



TMA members with Mr. N S Venkatesh



MDP

TMA organised an MDP on the theme 'New Behavioural Production for Academic Excellence' with Dr. Assissi Menachery, MD & CEO, Lenner Mae Pathway Consulting Pvt. Ltd. on 24th November. Dr Menachery emphasised the need for Scientific and Paradigm shift on behavioural pattern required for advancement in career. Over 60 professionals participated in the session.

Dr. Assissi Menachery addressing the students

Visit

TMA jointly with the Calicut Management Association conducted a visit at IIM Kozhikode on 8th November. Members attended a session on contemporary management philosophies and methods, especially disruptive management. Members also visited the IIM library, museum and the incubation lab set up at IIM. 36 members participated in the visit.



TMA & CMA members at IIMK

Joint Programme

TMA in association with Thrissur City Police organised 'Venda Bro', a campaign against drugs. The programme was inaugurated by Mr. V S Sunil Kumar, Minister for Agriculture, Kerala. The programme include a students rally, flash mob and concluding meeting. Almost 5000 students participated in the programme.



TMA Officials in 'Venda Bro' Campaign



TMA President Er. Christo Inaugurating TMA-NBS Student Chapters

Student Chapter

TMA conducted Student Chapter on 24th November. TMA President Er. Christo George innaugurated the activities. On the ocassion 8th TMA-HYKON Business plan contest brochure and teaser was also released which is scheduled for 23rd February 2018.



Trivandrum Management Association

Seminar

Trivandrum Management Association organised a half day seminar on 'Cyber Security Awarenes' in association with Strava Technologies (P) Ltd, Trivandrum by Mr. Anil Kumar, Former Chief Operation Officer, Kerala Police Cyberdome and Mr. Sai Krishnan, Security Architect, Strava Technologies (P) Ltd on 3rd November which was inaugurated by Dr. K. Vasuki, IAS, District Collector, Trivandrum. The programme was well attended and received by the delegates.

TMA CEOs Conclave 2017

Trivandrum Management Association organised a CEOs Conclave on 26th November at Trivandrum. The theme of the conclave was 'Expanding Business Horizon'. The event was inaugurated by Mr. Abdulla Saad Ayedh Hazem Al Quatani, UAE Consulate Attache, Trivandrum. The programme was well attended and received by the participants.



Dr. K. Vasuki, IAS, District Collector, Trivandrum addressing the participants



Mr. Abdulla Saad Ayedh Hazem Al Quatani, lighting the lamp. (L - R) Dr. M.I. Sahadulla, Chairman & Managing Director, KIMS Healthcare Management; Mr. Harikesh P.C, President, TMA; CS. Jayashree. C.O., Secretary, TMA and Mr. Suresh Mohan. R, Managing Partner, Mohan & Mohan Associates

Vaikom Management Association

Vaikom Management Convention conducted Management Convention and South India LMA meet on 11th November 2017 chaired by Chief Guest, Mr. Rajiv Vastupal, Former President AIMA and CMD of Rajiv Petrochemicals Pvt. Ltd. Major General Anoop Kumar V, Additional Director General NCC, Kerala and Lakshadeep inaugurated the convention. Dr MP Sukumaran Nair, Chairman, Public Sector Restructuring & Audit Board, Govt of Kerala delivered the key note address. The theme 'Folding the Future in: Reimagining India' was introduced by Vaikom Management Association Secretary



Mr. Rajiv Vastupal addressing

General, Er. Anil Mazhuvancheril. Mr. Radhakrishanan, President VMA, welcomed the gathering. 10 LMAs and 120 experts from management and technology from five states of India participated in the Convention. Other



speakers included Mr Mohan Das Menon IPS, Former Additional Secretary, Cabinet secretary, Govt. of India; Dr. S Balasubramanian, GST School of Management, Coimbatore; Mr. Radhakrishnan, Associate Editor, Frontline; Mr Ramachandran Nair, MD Malabar Cements and former CMD HOC; Mr. Sunil Kumar, MD Asset Homes; Dr. (Prof) Shaijumon, IIST; Mr. Nagaswami Subramanian, Rtd, Scientist, ISRO; Mr Aniesh P Rajan, IRS, Join Commissioner of Customs; Dr. Prof Harikumar Cusat; Mr. Kumar Pillai, Goa Management Association; Mr. Chetan Kothari, President, Rajkat Management Association.

Mr. Madhu S Nair, CMD of Cochin Shipyard and Mr. Gopala Rao, MD, Hindustan News Print, were the main speakers in the Valedictory session. Er. Sivakumar welcomed the guests. Mr. TRS Menon presented the essence of the sessions, Mr. MG Radhakrishnan, President, VMA, presided over the Valedictory session, and Mr. Venu. P proposed the vote of thanks. Representatives from Coimbatore, Calicut, Kerala, Madurai, Trivandrum, Goa, Rajkot, Quilon, Alleppey and Vaikom management associations participated in South India LMA meet.



Participants and speakers at the Convention

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- To make the participants understand the fundamentals of Digital Marketing.
- Develop skills to drive innovation in Digital Marketing.
- To share the benefits and used of Search Engine Optimization and its significance.
- Use of Google Analytics and other tools.
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Joint Certification

Professional Certificate in Digital Marketing and Analytics

Course Outline

- Email Marketing
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing
- Web Analytics
- Content Marketing
- Mobile Marketing

Program Fee

Rs. 36,000 + GST(at the time of admission)

Class Schedule

Online Weekend Programme: 3-4 hours (Saturday/Sunday)

For more details, please contact:

Rahul Bhatia, Program Manager All India Management Association

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AIMA Events Calendar

Event	Conference Director	Venue	Date
7th Innovation Practitioner's Summit		New Delhi	13 December 2017
8th Senior Leadership Retreat	Sunil Kant Munjal, Chairman, The Hero Enterprise	Goa	15-17 December 2017
Shaping Young Minds Programme		Navsari	20 January 2018
Programme on Total Project Management		New Delhi	31 January - 03 February 2018
Global Procurement Summit 2018		New Delhi	08 February 2018
Shaping Young Minds Programme		Patna	17 February 2018
Foundation Day & National Management Day		New Delhi	21 February 2018
National Competition for Managers		Mumbai & New Delhi	23 February 2018
		New Delhi	08 March 2018
3rd Digital & Social Marketing Retreat	D Shivakumar, Chairman & CEO – India Region, PepsiCo India Holdings Pvt Ltd & Umang Bedi, Managing Director, India & South Asia, Facebook	Goa	09-11 March 2018
National Leadership Conclave		New Delhi	14 -15 March 2018
Pragati- A Women Quiz		New Delhi	20 March 2018
Managing India Award 2018		New Delhi	11 April 2018



Event	Conference Director	Venue	Date
CEO's Delegation to China		China	04-08 June 2018
13th Global Advanced Management Programme 2018		California, USA	24-30 June 2018

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